**Undervisningsbeskrivelse**

**Stamoplysninger til brug ved prøver til gymnasiale uddannelser**

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| **Termin** | August 2021- juni 2024 |
| **Institution** | Varde Handelsskole og Handelsgymnasium |
| **Uddannelse** | HHX |
| **Fag og niveau** | Engelsk A |
| **Lærer****e-mailadresse** | Merete Østergaardme@vardehs.dk |
| **Hold** | HHX3B1 |

**Oversigt over gennemførte undervisningsforløb**

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| **Semester** | **Periode** | **Titel** | **Undervisningsforløb/emner** |
|  |  | **Titel 1** | **Slaves/Racism** |
|  |  | **Titel 2** | **Climate**  |
|  |  | **Titel 3** | **Retailing**  |
|  |  | **Titel 4** | **British Society** |
|  |  | **Titel 5** |  **Branding** |
|  |  | **Titel 6** | **The Industrial Revolution** |
|  |  | **Titel 7** | **American Society** |
|  |  | **Titel 8**  |  **Business Ethics** |
|  |  | **Titel 9**  | **Social Media** |
|  |  | **Titel 10**  | **Entrepreneurs (Henry Ford & Elon Musk)** |
|  |  | **Titel 11** | **India** |
|  |  | **Titel 12** | **Grammatik** |
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[Retur til forside](http://fronter.com/vardehs/links/files.phtml/4b6d5b91a7c44.1793822914%24943179439%24/Studieplan/_prcent_C5rgang%2B2008-2011%2B_prcent_28HHx2_prcent_29/international%2Bmarketing/c-klassen/engelsk%2BA/hhx1c08int%2BEngelsk%2BA.doc#Retur)

**Oversigt over gennemførte tværfaglige forløb**

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| **Semester** | **Periode** | **Titel** | **Undervisningsforløb/emner** |
| **1.****3.****5.** |  |  | Kultur, marked og kommunikationSRO SustainabilityGlobalisering |

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| **Titel 1** | **Slavery/Racism**  |
| **Indhold** | Black Voices, Systime:SlaverySeparate but equalInauguration 2021:Amanda Gorman: The Hill We ClimbLook how differently a Mississippi newspaper covered stories about Black and White suspects<https://www.upworthy.com/implicit-racial-bias-in-the-media>By [Amir Vera](https://edition.cnn.com/profiles/amir-vera), CNN, September 4, 2018<https://edition.cnn.com/2018/09/04/us/colin-kaepernick-controversy-q-and-a/index.html>**Films:**MudboundGreen Book12 years a slave |
| **Omfang** | 10% |
| **Særlige fokuspunkter** | Ordforråd til diskussioner omkring racisme. Specielt fokus på strømninger og ændringer i samfundet.  |
| **Væsentligste arbejdsformer** | Klasseundervisning, gruppearbejde, selvstudier. |

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| **Titel 2** | **Climate** |
| **Indhold** | Climate Action:Nasa: The Effects of Climate ChangeHelen Philips: The Disaster StoreClimate Problems Due to ConsumptionHow can city dwellers help with climate change ? Buy Less StuffThe Climate Discourse and the MediaFirst World Problems hhx engelsk A 2016*Channel4 News*. Scale of UK food waste 'repugnant'. June 10, 2015, viewed March 2016.<http://www.dailymotion.com/video/x2tf259>*BBC*. Food waste: The end of 'buy one get one free'? April 6, 2014, viewed March 2016.<http://www.bbc.com/news/uk-26909147>*The Guardian*. Cutting food waste by a quarter would mean enough for everyone, says UN. August 12, 2015, viewed March 2016.<http://www.theguardian.com/environment/2015/aug/12/cutting-food-waste-enough-for-everyone-says-un>*Edie newsroom*. UK supermarkets slash food waste by 20,000 tonnes. November 2, 2015, viewed March 2016.<http://www.edie.net/news/5/Supermarkets-slash-food-waste-by-20-000-tonnes/>*Jamieoliver*. Cutting food waste: reclaiming wonky veg. February 3, 2016, viewed March 2016.<http://www.jamieoliver.com/news-and-features/features/reclaiming-wonky-veg/#5QiuyVzLz3Fo9gUo.97>*Lovefoodhatewaste*. Food waste recycling: what to do with the food you can't eat. Viewed March 2016.<http://wales.lovefoodhatewaste.com/node/6043>*EuropeanCommission*. Stop food waste. October 29, 2015, viewed March 2016.<http://ec.europa.eu/food/safety/food_waste/stop/index_en.htm>*EuropeanCommission*. Causes of food waste. February 17, 2015, viewed March 2016.<http://ec.europa.eu/food/safety/food_waste/stop/index_en.htm>Fast Fashion hhx engelsk A, vejledende opgavesaæt 1, 2019*Huffington Post*. The problem with fast fashion. Viewed February 2019.https://www.huffingtonpost.com/entry/problem-fast-fashion\_us\_57ebfeafe4b0c2407cdb22c0*Newsweek*. Who made my clothes? The people bringing Transparency to the Fashion Industry. 19 July 2018. Viewed February 2019.https://www.newsweek.com/luxury-brands-prefer-burn-millions-dollars-worth-clothes-over-letting-wrong-1032088*Textile Consult*. Corporate social responsibility offers fashion brands a great opportunity. Viewed February 2019.https://textileconsult.wordpress.com/2018/03/02/corporate-social-responsibility-offers-fashion-brands-a-great-opportunity/*Washington Examiner*. Millennials demand socially responsible clothing, but won't buy it. 24 February 2018 viewed February 2019.https://www.washingtonexaminer.com/millennials-demand-socially-responsible-clothing-but-wont-buy-it*Cone Communications*. Brands & Social Activism: What Do You Stand *Up* For? 2017, viewed February 2019.https://static1.squarespace.com/static/56b4a7472b8dde3df5b7013f/t/5947dbcf4f14bc4eadcd025d/1497881572759/CSRInfographic+FINAL2.jpg*Business Insider*. Adidas has sold 1 million pairs of sneakers made from ocean trash - and reveals a new normal in footwear. 17 March 2018, viewed February 2019.https://nordic.businessinsider.com/adidas-ocean-plastic-sneakers-reveal-a-new-reality-2018-3?r="US&IR=T*Huffington Post*. "The Trump Administration Says Poverty Is Over. They’re Lying" by Bryce Covert. 28 July 2018, viewed February 2019.https://www.huffingtonpost.com/entry/opinion-covert-trump-poverty-america\_us\_5b5b4f23e4b0fd5c73cf1341*New York Times*. Giraffe Parts Sales Are Booming in the U.S., and It’s Legal. August 23, 2018, viewed February 2019.https://www.nytimes.com/2018/08/23/science/giraffe-sales-humane-society.html?rref=collection%2Fsectioncollection%2Fbusiness&action=click&contentCollection=business®ion=stream&module=stream\_unit&version=latest&contentPlacement=7&pgtype=sectionfront |
| **Omfang** | 10% |
| **Særlige fokuspunkter** | Mål / delmål at:Sproglig basisvidenKlimarelateret ordforråd |
| **Væsentligste arbejdsformer** | Klasseundervisning, pararbejde, gruppearbejde, skriftligt arbejde.Oplæg til diskussion. |

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| **Titel 3** | **Retailing**  |
| **Indhold** | Statista.com- Introduction to Retailing Telegraph, 11 Nov 2016- What is Singles Day Business Insider, Oct 11, 2017- Black Friday is about to become a victim Business Insider Aug 18, 2017- What we’re seeing is a revolution Businessinsider.com- Here’s why malls across the US are dying Coventry University Research Blog, Jennifer Ferreira, 17 Jan 2018- Coffee Shop Takeover The Verge, Sep 17, 2018- Amazon opens its first cashier-less Go store Fortune, April 15, 2019- Retail IkeaInto Global Business, Karsten Sielemann og Morten Bjerre Bach, systime:Targeted Marketing |
| **Omfang** | 5% |
| **Særlige fokuspunkter** | Indlæring af marketingsrelateret ordforråd.Fokus på de store ændringer der foregår inden for detailhandel. |
| **Væsentligste arbejdsformer** | Klasseundervisning, pararbejde, gruppearbejde, diskussion og samtale |

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| **Titel 4** | **British Society** |
| **Indhold** | Elevfremlæggelser om (delvis) selvvalgte emner som f.eks. det engelske skolesystem, engelske højtider/celebrations, football/hooliganism m.m.Ewa Schlünssen: Youth Means Business, Øknom:The North-South Divide: Two Families 300 Miles Apart Earn 50k but One Struggles and the Other Lives in LuxuryPia Ballegard Hansen og Lisbeth Kjær Carlson:In Other Words: Tail LightsThe Sovereign Light CaféDebi Alper: How Lucky You Are (Studentereksamen Engelsk B 2012)Jane Rogers, “Sports Leader” (Hf, Engelsk B 2014)Poverty in England hhx eng. A maj 2020*BBC*. Poverty in the UK is 'systematic' and 'tragic', says UN special rapporteur. 22 May 2019. Viewed December 2019.[https://www.bbc.com/news/uk-48354692]*Human Rights Watch*. Nothing Left in the Cupboards. May 20, 2019. Viewed December 2019.[https://www.hrw.org/report/2019/05/20/nothing-left-cupboards/austerity-welfare-cuts-and-right-food-uk]*BBC*. Hammond: I reject idea millions live in dire poverty. 3 June 2019. Viewed December 2019.[https://www.bbc.com/news/uk-politics-48503170]*Mirror.* Corbyn attacks May over food bank usage. 28 May 2019. Viewed December 2019.[https://www.mirror.co.uk/news/uk-news/uk-food-bank-users-on-16213065]*ITV News*. The reality of child poverty in Britain. 13 December 2017. Viewed December 2019.[https://www.youtube.com/watch?v=FCMjfTkv9rY]Elizabeth Baines, KISS. Best British Short Stories 2019. Salt. 2019.In Britain (compendium)<https://woe.systime.dk/?id=117>[**https://www.britannica.com/place/British-Empire**](https://www.britannica.com/place/British-Empire)<https://woe.systime.dk/?id=279><https://www.independent.co.uk/news/uk/home-news/britain-now-has-7-social-classes-and-working-class-is-a-dwindling-breed-8557894.html> <https://coagmento.dk/samfundsfag/sociale-og-kulturelle-forhold/socialisering/grupper-level-3/> og<https://sites.google.com/site/samfundsfagicklassen/6-udlaendingepolitik-og-integration/6-bourdieu><https://woe.systime.dk/index.php?id=222>Penelope Lively: The Happiest Days of Your Life (1978)I thought I’d made it when I got to Cambridge University. How wrong I was [Daniella Adeluwoye](https://www.theguardian.com/profile/daniella-adeluwoye)Mon 23 Sep 2019 10.41 BST Last modified on Tue 24 Sep 2019 01.21 BST<https://www.theguardian.com/commentisfree/2019/sep/23/cambridge-university-upward-mobility-working-class-background?CMP=fb_gu&utm_medium=Social&utm_source=Facebook&fbclid=IwAR0VgWC5ciFkplrq_Qhiln3T_pYA7jMgtoCe5GDQW7AuuxJd5LA2NdJNWCo#Echobox=1569232903>[**https://www.theguardian.com/society/2018/jan/24/most-children-in-uks-poorest-areas-now-growing-up-in-poverty**](https://www.theguardian.com/society/2018/jan/24/most-children-in-uks-poorest-areas-now-growing-up-in-poverty)  [The UK government should join us to create a fair and resilient economy](https://www.theguardian.com/business/2022/jan/02/omicron-uk-government-should-join-us-to-create-a-fair-and-resilient-economy)[**Richard Partington**](https://www.theguardian.com/profile/richard-partington)*Economics correspondent,* [***@RJPartington***](https://www.twitter.com/RJPartington), Sun 2 Jan 2022 14.11 GMT<https://www.theguardian.com/business/2022/jan/02/what-does-2022-hold-for-the-uk-economy-and-its-households> Social Mobility*Sky News.* Many "Treadmill Families Who Are Running Harder But Standing Still" - Social Mobility. November 17, 2016, viewed January 2017.<https://youtu.be/OEh2LGYIwk8>*The Guardian.* My social mobility journey feels more like an exhausting, endless quest. November 16, 2016, viewed January 2017.<https://www.theguardian.com/commentisfree/2016/nov/16/social-mobility-working-class-graduate-britain>*The Independent.* Middle-income families, young and poor being 'left behind economically', government warned. November 16, 2016, viewed January 2017.<http://www.independent.co.uk/news/uk/politics/social-mobility-crisis-middle-income-families-government-commission-alan-milburn-a7420481.html>*BBC.* Social Mobility in West Somerset. March 26, 2016, viewed January 2017.<https://youtu.be/dcAQQ_jhAMk>*The Guardian*. UK's social mobility problem holding back Thatcher generation, says report. November 16, 2016, viewed January 2017.<https://www.theguardian.com/education/2016/nov/16/uks-social-mobility-problem-holding-back-thatcher-generation-says-report>*Social Mobility Commission*. State of the Nation 2016: Social Mobility in Great Britain. November 2016, viewed January 2017. <https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/569410/Social_Mobility_Commission_2016_REPORT_WEB__1__.pdf>Muli Amaye. “Streamlining”. *Closure - Contemporary Black British Short Stories.* Great Britain: Peepal Tree Press Ltd, 2015.**My five-point plan to fix the North-South divide**[PHILLIP BLOND](https://www.telegraph.co.uk/authors/phillip-blond/)16 NOVEMBER 2019 • 7:00AM<https://www.independent.co.uk/news/uk/home-news/child-poverty-northern-england-schools-failing-education-north-south-divide-regional-a8274271.html>Film: V for Vendetta |
| **Omfang** | 20% |
| **Særlige fokuspunkter** | Mål/ delmål at:Træne anvendelse af hensigtsmæssige læsestrategier.Opbygge ordforråd og viden om det britiske samfund. |
| **Væsentligste arbejdsformer** | Klasseundervisning, pararbejde, gruppearbejde, selvstændigt arbejde, infosøgning, fremlæggelser. Selvstudier. |

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| **Titel 5** | **Branding** |
| **Indhold** | [https://www.entrepreneur.com/article/77408 visited 26 February 2018](https://www.entrepreneur.com/article/77408%20visited%2026%20February%202018)The Basics of Branding*Learn what this critical business term means and what you can do to establish one for your company.*<https://www.fastcompany.com/1777409/how-starbucks-transformed-coffee-commodity-4-splurge> 09.27.11, [By Debbie Millman](https://www.fastcompany.com/user/debbie-millman)<https://martinroll.com/resources/articles/strategy/secret-starbucks-brand-success/> The Secret to Starbucks’ Brand Success<https://insideretail.asia/2018/02/28/starbucks-reserve-seattle-store-showcases-new-global-format/#daily> |
| **Omfang** | 5% |
| **Særlige fokuspunkter** | Mål/ delmål:Opbygge ordforråd og tilføre viden. |
| **Væsentligste arbejdsformer** | Klasseundervisning, pararbejde, gruppearbejde, skriftligt arbejde,  |

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| **Titel 6** | **The Industrial Revolution** |
| **Indhold** | Pia Ballegard Hansen og Lisbeth Kjær Carlson:BusinessLike, SystimeThe factoryThe Assembly lineManuscript: Mass production and the division of labour |
| **Omfang** | 10% |
| **Særlige fokuspunkter** | Mål/ delmål: Give forståelse for det overflodssamfund vi lever i nu.Opbygge ordforråd.Arbejdet med at finde sammenhængen mellem masseproduktion, klima og det nye fokus på sustainability. |
| **Væsentligste arbejdsformer** | Klasseundervisning, pararbejde, gruppearbejde, opgaveløsning |

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| **Titel 7** | **American Society** |
| **Indhold** | David Nye:American HistoryOf Mice and Men , John SteinbeckElevforedrag om John SteinbeckElevforedrag om The Great DepressionSuper Bowl History<https://www.history.com/topics/sports/super-bowl-history>American Ways, Maryanne Kearny m.fl., Pearson:The World of American BusinessGovernment and Politics in the United States**Arnold Schwatzenegger – January 6th 2021**<https://fb.watch/2_l90koKLq/>Supplerende stof:The Patriot   |
| **Omfang** | 20% |
| **Særlige fokuspunkter** | Mål/ delmål:Analyse af amerikansk litteratur, fremlæggelser, diskussioner om amerikanske værdier.  |
| **Væsentligste arbejdsformer** | Klasseundervisning, gruppearbejde, skriftligt arbejde, PowerPoint fremlæggelser |

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| **Titel 8** | **Business Ethics** |
| **Indhold** |  Hhx Engelsk A - CSR-CSJ*The Guardian*. “We’ve all had enough”: Kenosha in anguish over Jacob Blake shooting. August 27, 2020. Viewed August 2020.[https://www.theguardian.com/us-news/2020/aug/27/kenosha-community-jacob-blake-shooting]*Anti-defamation league*. Stop Hate For Profit campaign. June 26, 2020. Viewed August 2020.[https://www.youtube.com/watch?v=STeH3uJDC\_w]*CNBC*. Brand boycott: what’s the future of ads on social media? August 3, 2020. Viewed August 2020.[https://www.cnbc.com/video/2020/08/03/brand-boycott-whats-the-future-of-ads-on-social-media.html]*Harvard Business Review*. We’re Entering the Age of Corporate Social Justice, June 15, 2020. Viewed August 2020.[https://hbr.org/2020/06/were-entering-the-age-of-corporate-social-justice]*The Guardian*. Third of advertisers may boycott Facebook in hate speech revolt. June 30, 2020. Viewed August 2020.[https://www.theguardian.com/technology/2020/jun/30/third-of-advertisers-may-boycott-facebook-in-hate-speech-revolt]  |
| **Omfang** | 5% |
| **Særlige fokuspunkter** | Ændringer i forbrugernes ønsker/krav til virksomheder. |
| **Væsentligste arbejdsformer** | Klasseundervisning, pararbejde, paneldiskussioner. |

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| **Titel 9** | **Social Media** |
| **Indhold** | **Kernestof:**The English Handbook, Systime* Social Media
* Language and social media networks

From Where You Are 2, Systime* Charlotte Philby: Cyberbullying

Lifewire, Jan 2, 2018* Internet Trolling: How Do You Spot a Real Troll?

<https://itstillworks.com/difference-between-troll-cyberbully-5054.html>* Difference Between a Troll & a Cyberbully

Daily Mail, 9 Dec 2016* More children are self-harming due to social media

Daily Mail, 3 Nov 2016* Now teenagers think sharing naked selfies is ‘normal’

From Where You Are 2, Systime* Noah: Walter Woodman and Peter Cederberg

<https://www.psycom.net/social-media-teen-mental-health>* How Does Social Media Affect Teenagers’ Mental Health

Footprints, Gyldendal* Cyber Manners

Students.unimelb.edu.au* Appropriate behavior on social media

<https://www.fosi.org/good-digital-parenting/why-social-media-behavior-matters/>* Why Social Media Behavior Matters

<https://www.youtube.com/watch?v=Z7dLU6fk9QY>- Look UP The Local, 29 May 2018- How France’s mobile phone ban in schools will work Footprints, Gyldendal- Social Media: A distraction from education or a benefit? *

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| **Omfang** | 5% |
| **Særlige fokuspunkter** | At få et indblik i hvordan de sociale medier virker samt følge udviklingen. |
| **Væsentligste arbejdsformer** | Klasseundervisning, pararbejde, gruppearbejde, skriftligt arbejde,  |

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| **Titel 10** | Entrepreneurs |
| **Indhold** | ELON MUSK - company profileELON MUSKBBC News- Who is Elon Musk?Forbes, 07/02/2015- How to raise a billionairepvbuzz.com- The cult of Elon, and the rise of a new generation of “influencer CEOs”TESLAYoutube- This is Elon Musk’s key to Tesla’s futureUSA TODAY, Mar 10, 2020- Elon Musk congratulates Tesla on making 1 million electric carsLA Times, JAN. 17, 2020- Car buyers shun electric vehicles not named Teslahistoricvehicle.org- How the Automobile Shaped AmericaSOLAR CITYYouTube- SolarCity Powers A Remote Pacific Island Using Solar Powerwired, 22 Nov 2016- This island is powered entirely by solar panels and batteries thanks to SolarCityign.com- A Giant Tesla Battery in Australia Has Saved $40 Million in Its First YearSpaceXcnn.com April 12, 2019Henry FordRose Wilder: Henry Ford's Own Story, Assembly line, Systime |
| **Omfang** | **5%** |
| **Særlige fokuspunkter** | Opstart af virksomhed – her er der valgt nogle med lidt held😊Fremlæggelser. |

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| **Titel 11** | India |
| **Indhold** | **Kernestof:**The New York Times Upfront, January 10, 2011- A Tale of Two Indias Time, Jan 14, 2013- India’s ShameThe Guardian, 15 August 2016- India’s caste system is alive and kicking – and maiming and killingFrom Where You Are, Systime*-* The International Drug Trade - Then and NowThe Guardian, 14 March 2017- Cow slaughter to be punishable by life sentence in GujaratThe Guardian, 18 Jul 2018- ‘Death by dowry’ claim by bereaved family in IndiaThe Guardian, 1 Apr 2017- Can an advert for tea really change India’s sexist attitudes?The Guardian 3 Jul 2018- Bengaluru: What’s next for India’s tech capital?Asia Pacific Feb 21, 2018- What has ‘Make in India’ made for India?Short story: - Day Trippers, by Raman MundairThe Village Girl by Shashi Tharoor, 1972Karma by Khushwant Singh, 1950, Worlds of English, Systime |
| **Omfang** | 10% |
| **Særlige fokuspunkter** | Mål/ delmål:Opbygge og træne ordforråd til deltagelse i diskussioner om emnet.Forståelse for andre kulturer. |
| **Væsentligste arbejdsformer** | Klasseundervisning, pararbejde, gruppearbejde, paneldiskussion. |

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| **Titel 12** | **Grammatik og skriftlighed** |
| **Indhold** | The Business of Grammar Philip Hayles & John Hird, GyldendalGetting Started, Getting Started A, Mette Herman & Poul Thornøe, Systime  |
| **Omfang** | løbende |
| **Særlige fokuspunkter** | Mål/ delmål:Opnå så højt niveau som muligt inden for grammatisk korrekthed. |
| **Væsentligste arbejdsformer** | Klasseundervisning, gruppearbejde, skriftligt arbejde. |
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| ***Tilladte hjælpemidler*** | ***Ikke-tilladte hjælpemidler*** | ***Eksempler på tilladt brug af digitale hjælpemidler*** | ***Eksempler på ikke-tilladt brug af digitale hjælpemidler*** |
| **Programmer og funktioner i programmer:** - som ikke kan ændre elevens tekst-input i væsentlig grad, fx tekstbehandlingsprogrammet i Word, fordi eleven selv skal kunne anvende viden om syntaks, morfologi, ordforråd m.m. - som kan læse tekst op - som giver mulighed for opslag, fx ordbøger, grammatikker og digitale bøger | **Programmer og funktioner i programmer:** - som kan oversætte hele udtryk, verbalformer, ordkæder og længere sammenhængende tekstmængder eller sætninger fra et sprog til et andet - som indeholder eller giver adgang til tekstdatabaser, hvor eleven kan finde store dele af eller hele tekster som originaltekst og/eller i oversættelse til et moderne fremmedsprog - som giver sætnings- og formuleringsforslag - som kan omsætte elevens tale til tekst - som genererer ny original tekst | - Stavekontrol i Word - Online-ordbøger, der fremgår af undervisningsbeskrivelsen - Digitale læremidler, der ikke kan downloades, som fx MinLæring. | - Oversættelsesfunktioner i onlineordbøger - Dikterings-og stemmeskrivningsværktøjer - Følgende hjælpemidler må desuden hverken anvendes i online eller offline tilstand: AppWriter, Grammarly, Word Editor, Chrome LiveTekstning, Microsoft 365 Copilot. |